

Created by:  
Eato, Minneapolis



We sourced and imported fruits, spices and herbs from our partners around the globe and brought them back to our Rishi Herb Lab. We studied and experimented with the intention of making a sparkling beverage utilizing only the virtues of these raw ingredients. There are no sugars, flavoring additives or powdered extracts and we will never use artificial anything. Our mission is to transform the beverage industry from the inside out with Real Plants - Real Virtue.



# Ghia

## INSPIRED BY THE MEDITERRANEAN

Ghia is made with only good ingredients combined to keep you calm and connected. It's a grown up indulgence that tastes like summer on the rocks. Our goal is to change the way we think about drinking and socializing: one night off at a time.

- NO ADDED SUGAR
- NO ARTIFICIAL FLAVORS
- NO CAFFEINE
- GLUTEN-FREE
- KOSHER-CERTIFIED\*
- VEGAN\*\*

\* APERTIF BOTTLES ONLY  
\*\* GHIA GINGER HAS A TOUCH OF WILDFLOWER HONEY



# Kin

Kin transforms the world's oldest social ritual, drinking, into a thoughtful act of taking better care of ourselves. Kin is a daily braincare ritual designed to help you connect to your center and find better balance. Set your mind free!



# De Soi

## Our Mission

We put the fun in functional. Inspired by the French ethos of pleasure and restraint, De Soi is a range of non-alcoholic apéritifs made with natural adaptogens.

- GLUTEN-FREE
- NO ARTIFICIAL  
COLORS/FLAVORS
- 0%  
ABV
- NON-GMO
- PURE  
EXTRACT
- READY TO  
SIP



The Zero Proof was founded by Sean and Trevor. They were doing pretty well in life, but not well enough.

They continuously encountered days, weeks, months and a few years where they didn't feel like they were on a path that would leave them content at the end of their roads.

They experienced what you may have:

- Regret over rowdy nights out
- Empty wallets
- Loss of energy after drinking
- Lack of productivity
- Decreased drive for life
- Feeling like something was missing